

# GLAMOUR

RATES FOR 2020 YEAR (Euro)	
Regular pages	
Full Page	18 150 €
Spread	36 000 €
Special positions	
4th cover	46 050 €
1st spread	53 950 €
Gatefolder	82 350 €
2nd spread	49 750 €
3rd spread	47 950 €
4th spread	45 850 €
From 5th spread till Glamourama	43 950 €
Table of content	24 650 €
Editor's letter	24 650 €
Masthead	24 650 €
Reader's letter right	24 650 €
Glamourama opener	22 550 €
Glamourama right	22 250 €
Glamourama spread	42 350 €
Right hand page Express or in 1/3 of the magazine	21 850 €
DPS Express or in 1/3 of the magazine	42 500 €
First half	19 350 €
DPS ½	37 500 €
3rd cover	20 050 €
Small formats	
One - half page (1/2)	9 730 €
One - third page (1/3)	6 830 €
One - fourth page (1/4)	6 030 €

Comments:

# **Glamour omnichannel.** Special conditions\* cross media projects with 2 or more communication channels (print, website, social networks, video, events, podcasts).

#**Glamour goes eco.** Special conditions\* for media placements in Glamour for ecofriendly and sustainability focused brands.

Special conditions provided upon request.

Prices are indicated without VAT (20%).

Prices for non-standard advertising projects including placement and production (inserts, sachets and product inserts, leaflets and catalogs, advertorials and native advertising) to be provided upon request.

All non-standard projects, super premium positions, such as Gatefolder, 1st spread, Back cover should be confirmed 20 days prior to the official closing advertising date of the issue.

Small formats should be confirmed 5 days prior to the official closing advertising date.

Circulation for non-standard advertising projects are to be reconfirmed monthly.

Extra charge of 10% would be applied for:

- the 2nd brand on the lay out;
- position of the 1st brand or project in a category;
- consecutive placement (from the 2nd lay out).

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