

TATLER

MAGAZINE GENERAL RATES FOR 2022 YEAR (€)

Single page	13 150
Double-page spread	25 900
Spread before rubric “party”	28 150
Spread in first two rubrics	26 850
Gate fold	72 550
1st brand	51 900
2nd brand	42 550
3d brand	37 700
4th brand	33 500
5th brand	31 200
Back cover	44 800
3d cover	18 450
TOC	20 200
Editor’s letter	19 700
Masthead	17 650
Contributors	16 350
Single page in first two rubrics	15 450
One-half page	9 350
One-third page	6 350

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- Additional advertising materials (promotion advertorials, inserts, sachet, etc.) rate on request
 - Guaranteed consecutive placement: +5%
 - All advertisements are subject to vat (+20%)
 - Agency commission: 15%
 - Prices are indicated in Russian rubles, without VAT. In the case of a significant change in the ruble exchange rate against the euro JSC “Conde Nast” reserves the right to unilaterally revise the price list, change the agreed price or refuse to advertise in the case of disagreement, the advertiser with the new prices.

TATLER/ AO CONDÉ NAST

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