

GLAMOUR

Style book

RATES FOR 2020 YEAR (Euro)	
Regular pages	
Full page	6 950
Spread	12 500
Special positions	
4 th cover	16 350
Gatefolder	40 200
1 st spread	22 750
2 nd spread	20 750
3 rd spread	17 050
Table of content	10 700
Masthead	10 700
Editor`s letter	10 700
First 3 pages in the first editorial material	9 700
Right hand page in 1/3 of the magazine	7 650
DPS in 1/3 of the magazine	13 570
3 rd cover	7 370

Comments:

Glamour omnichannel. Special conditions* cross media projects with 2 or more communication channels (print, website, social networks, video, events, podcasts).

#Glamour goes eco. Special conditions* for media placements in Glamour for ecofriendly and sustainability focused brands.

Special conditions provided upon request.

Prices are indicated without VAT (20%).

Prices for non-standard advertising projects including placement and production (inserts, sachets and product inserts, leaflets and catalogs, advertorials and native advertising) to be provided upon request.

All non-standard advertising projects and small-size formats to be approved 5 days before the official closing of booking period.

Circulation for non-standard advertising projects are to be reconfirmed monthly.

Extra charge of 10% would be applied for:

- the 2nd brand on the lay out;
- position of the 1st brand or project in a category;
- consecutive placement (from the 2nd lay out).

CONDÉ NAST RUSSIA

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